

FIG. 1A

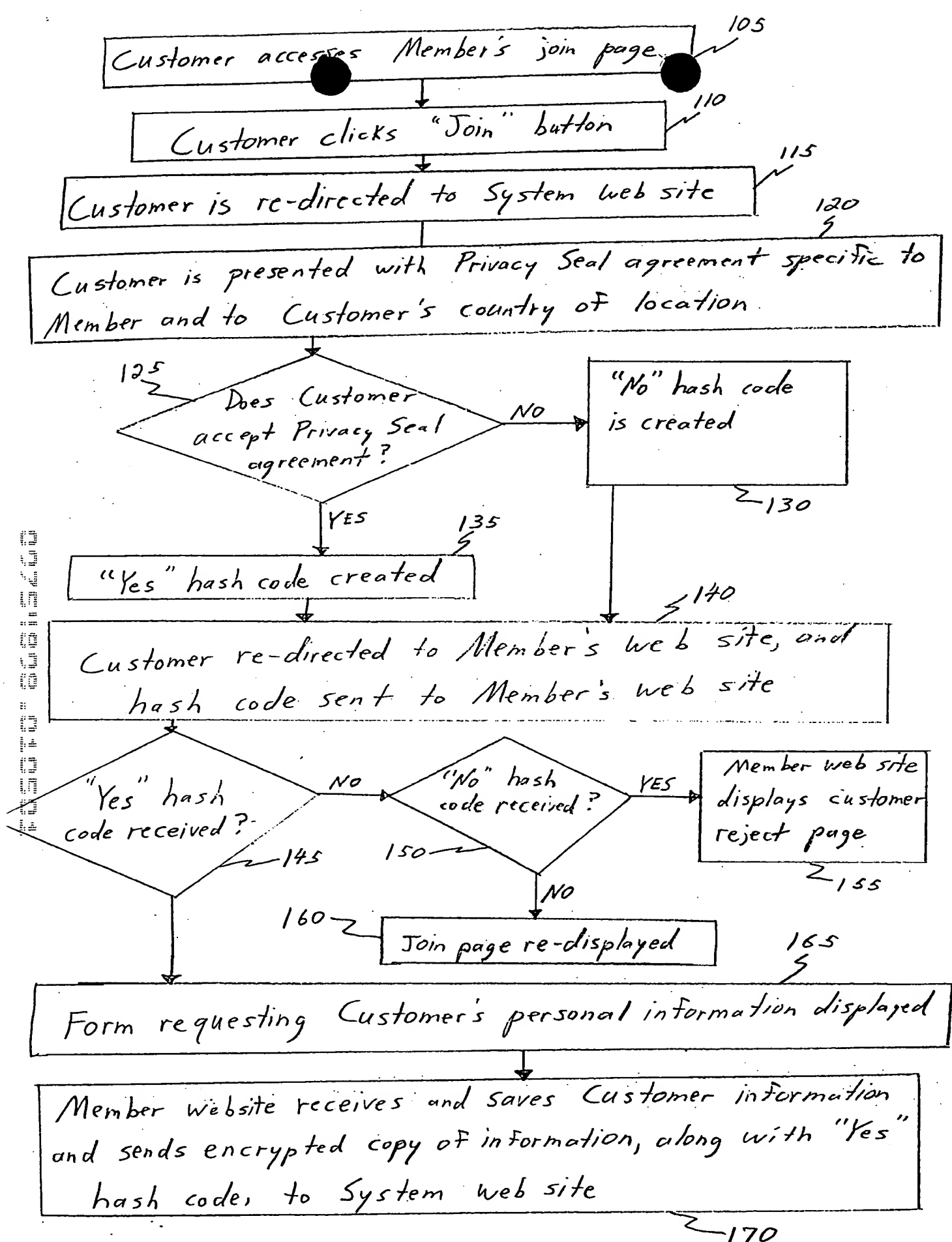
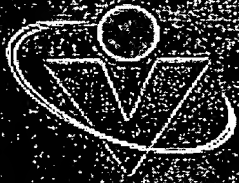


FIG. 1B



CBA Sports Supply

PRIVACY POLICY SUMMARY

TrustPage[®] powered by **PRIVACY COUNCIL**

PII Collection (Personally Identifiable Information)

Click for more info:

Do we collect PII?	<u>YES</u>
Do we use cookies?	<u>NO</u>
Do we track behavior?	<u>YES</u>
Do we allow third party tracking?	<u>NO</u>
Do we obtain PII about you from others?	<u>NO</u>
Do we allow you to access or modify your PII?	<u>YES</u>

PII Usage

Do we sell PII?	<u>NO</u>
Do we use PII for internal promotions?	<u>CHOICE</u>
Do we share PII with anyone?	<u>YES</u>

[Full Privacy Policy](#)

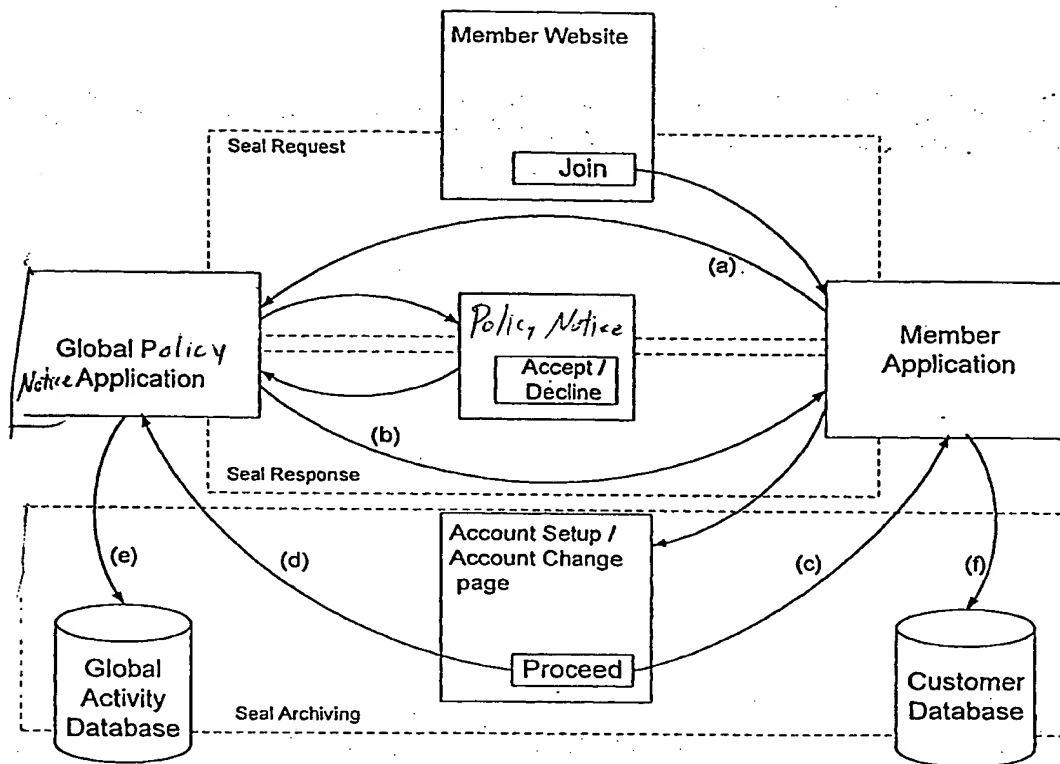
REVIEWED

PRINT

SAVE

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FIG. 2



Seal Process Sequence & Content

Seal Request

(a) Send: Member ID, Customer IP

Seal Response

(b) Send Encrypted: Seal Key & Response

Seal Completion

(c) Send: Seal Key, Customer Account Information

(d) Send Encrypted: Seal Key, Customer First Name, Surname, All Customer Account information (as one field)

Seal Archiving

(e) Record Index - Seal Key

Query Index - Date, First Name, Surname, Member ID

Enforcement Index - Expiry Date

(f) Normal customer data + Seal Key

Seal Key Structure

Date & Time

Member ID

Customer IP

Privacy Policy ID

Insurance ID

Language ID

+ Check Digit

FIG. 3

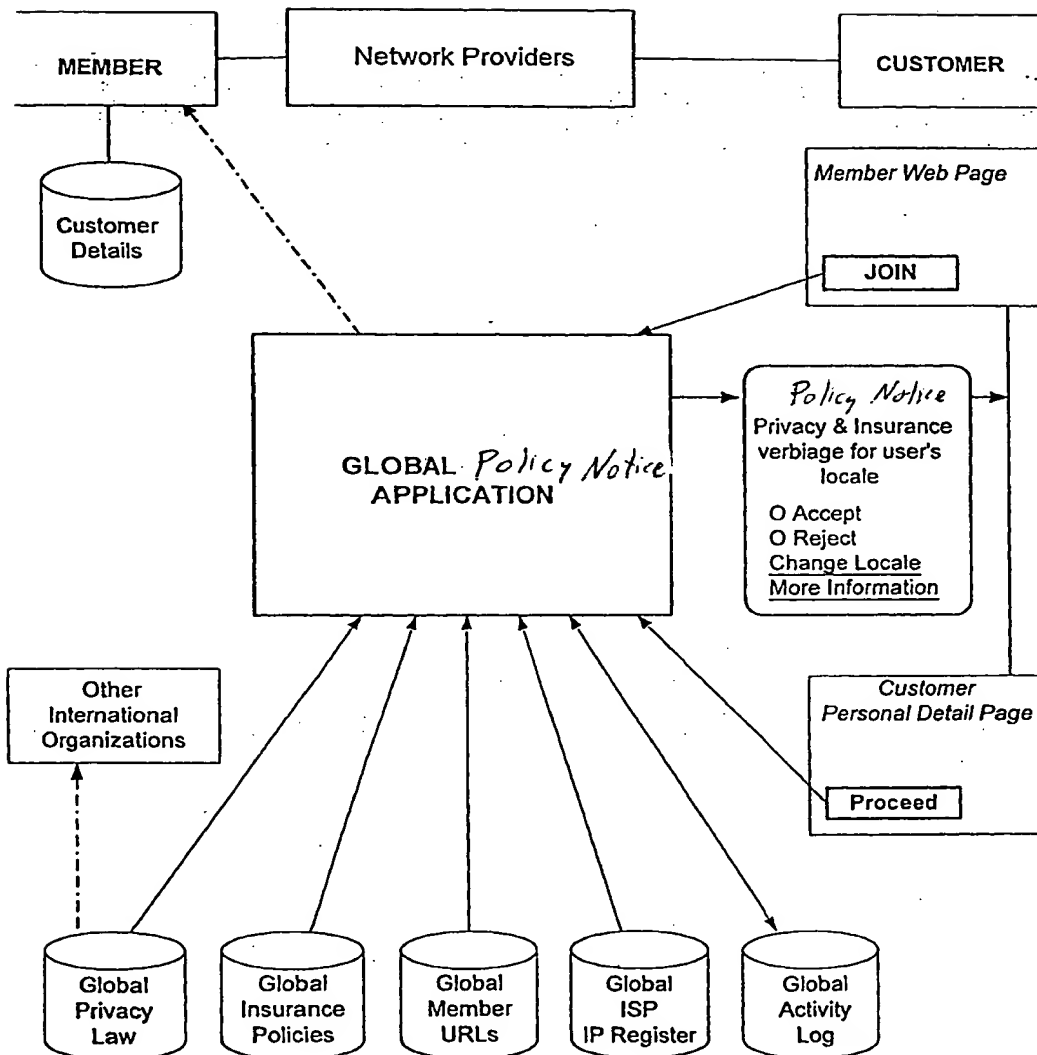


FIG. 4

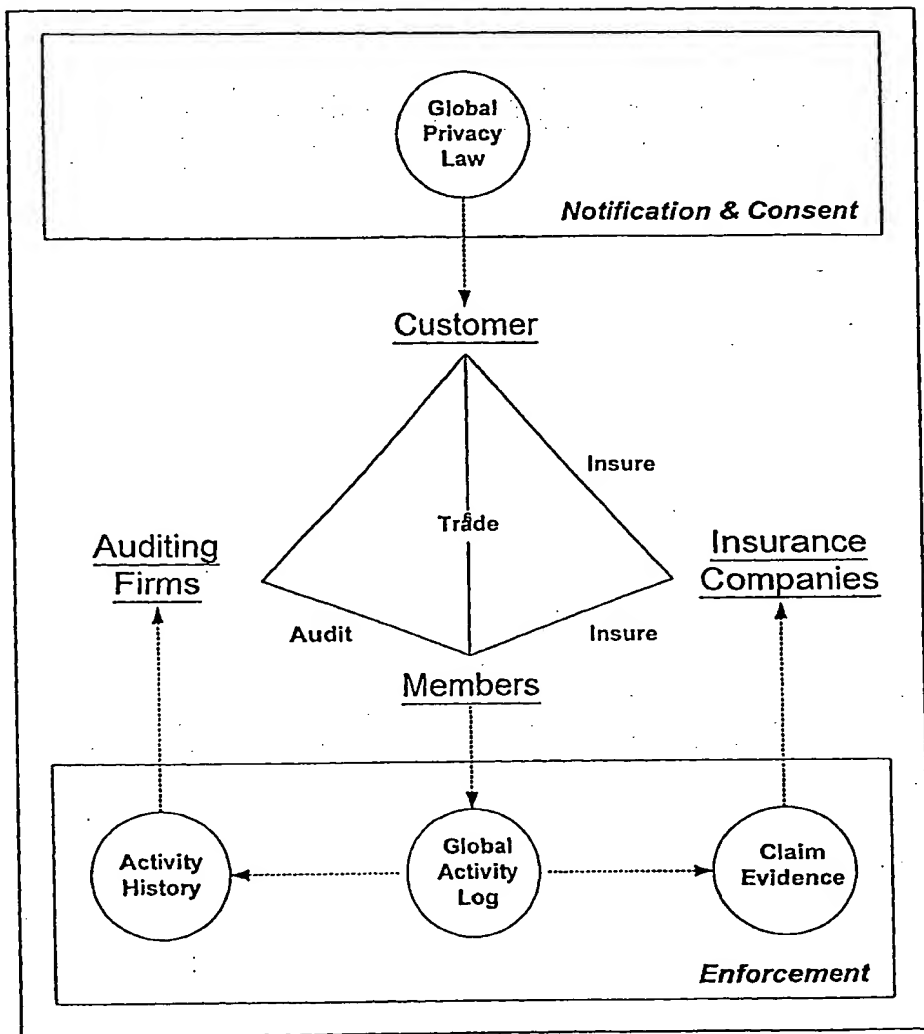


FIG. 5

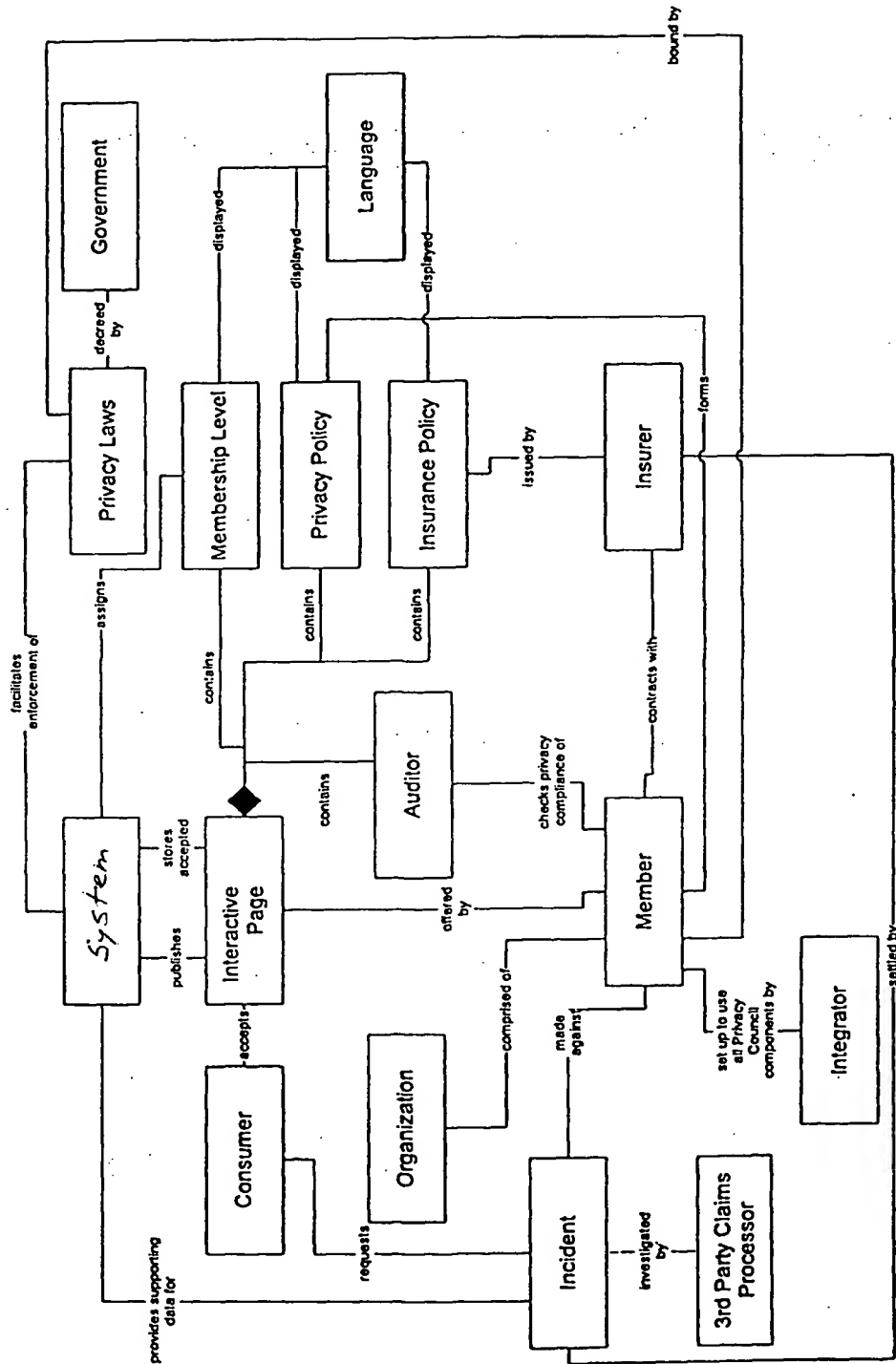


FIG. 6

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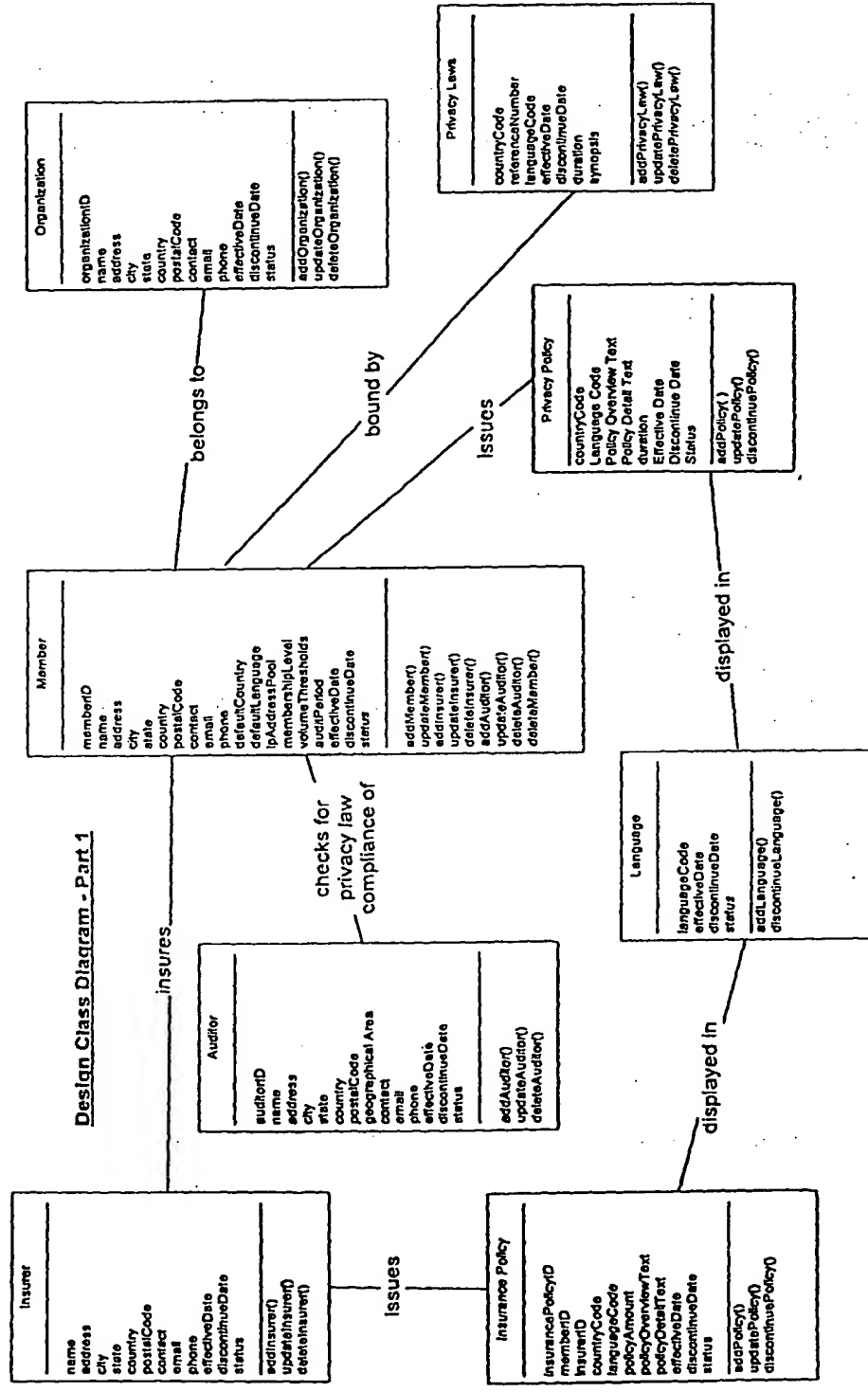


FIG. 7A

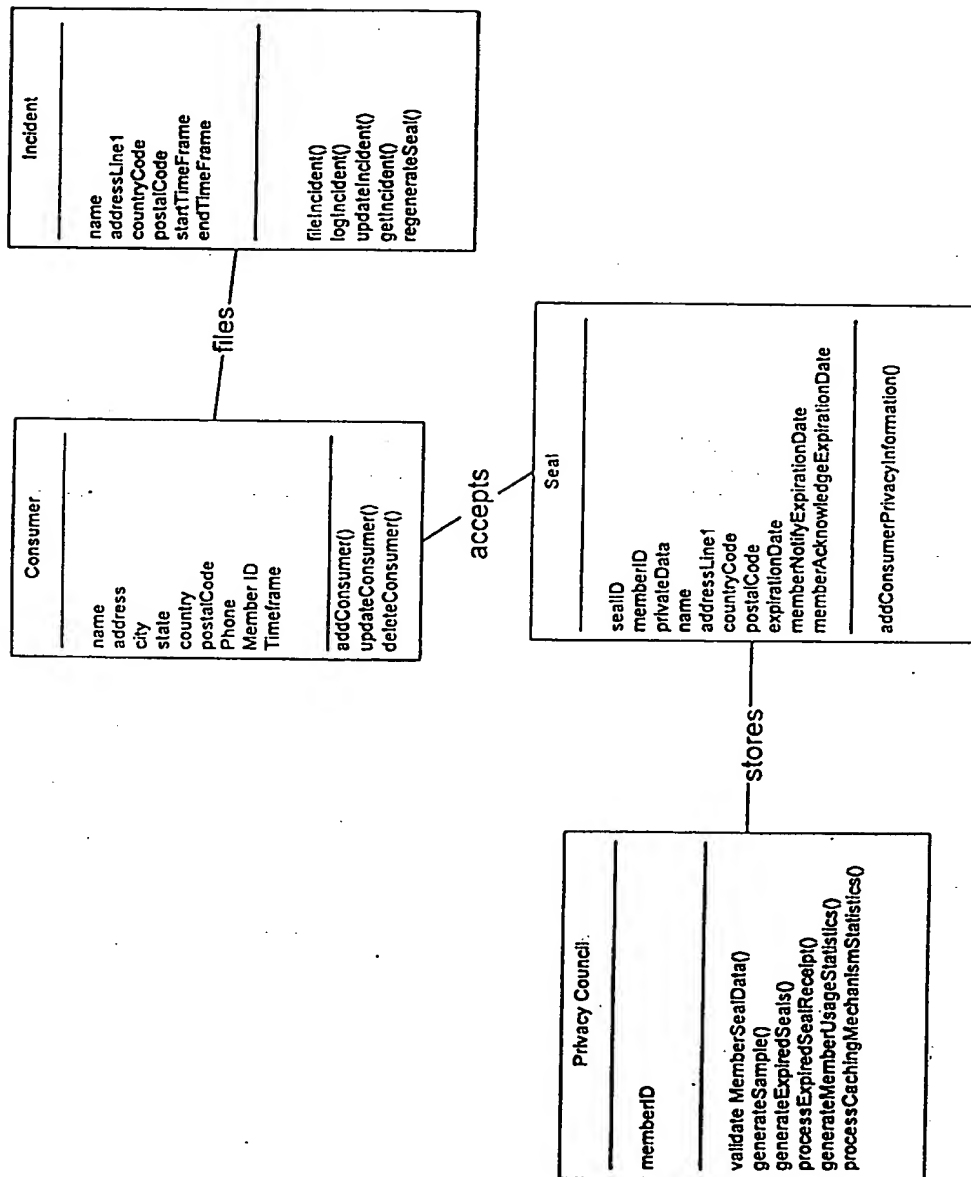


FIG. 7B

Plug-ins at Member Site

requestSealPage()
getPrivacyDetailSeal()
getInsuranceDetailSeal()
updateSealCountry()
updateSealViewLanguage()
requestSealID
generateChecksum()
encryptSealID()
declineSeal()

Batch Sample Code at Member Site

auditValidSealID()
auditUniqueSealID()
auditExpiryDate()
auditDecryptedSample()

FIG. 7C

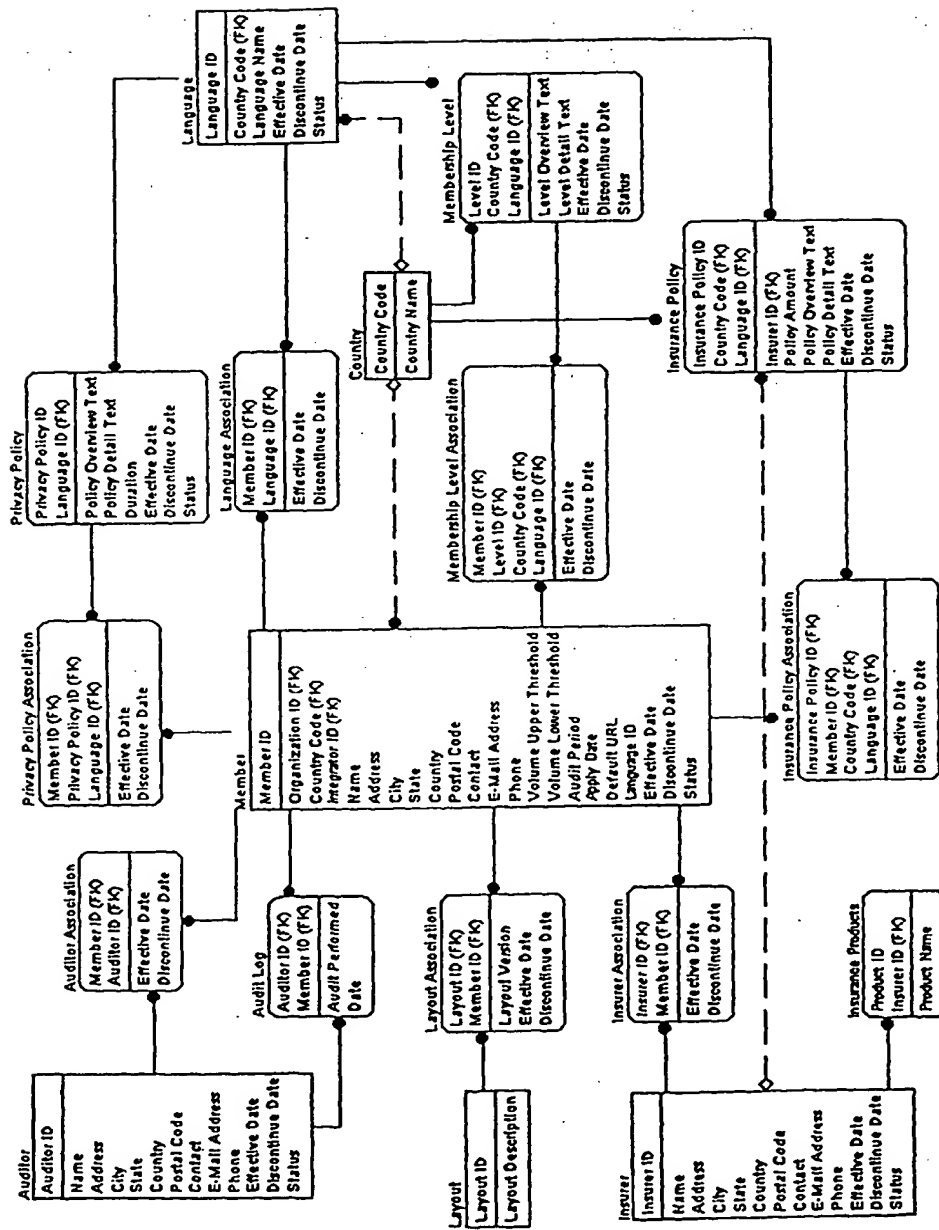


FIG. 8A

